# A scientific approach to studying opensource communities

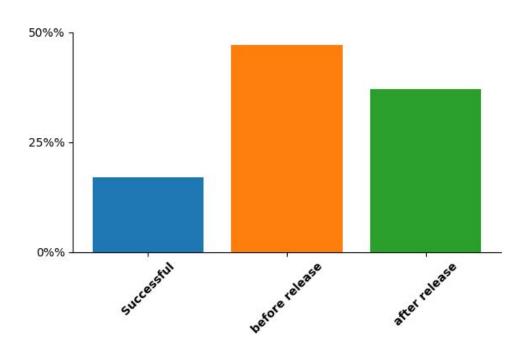
Nelle Varoquaux

The opensource community is a big part of my success in academia



### But, most opensource software are not successful

Less than one out of six open source projects are successful.



### So why is that?



# "Come for the code stay for the community."

--Brett Canon



"A FOSS project is only as successful as its community."

--Pieter Hintjens



### So how can we built an efficient community?







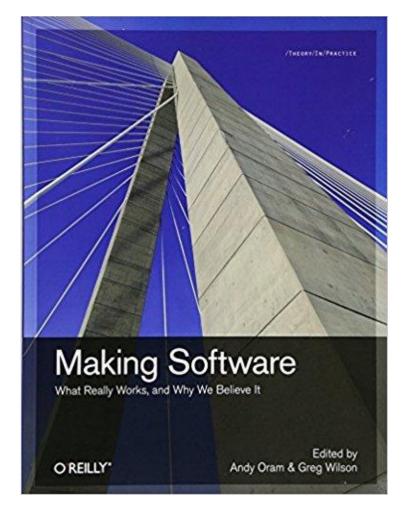
# Can we tackle this question through a rigourous scientific approach?



### Why is a scientific approach necessary?



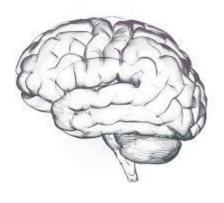
"Which claims are true and which are mere wishful thinking?"



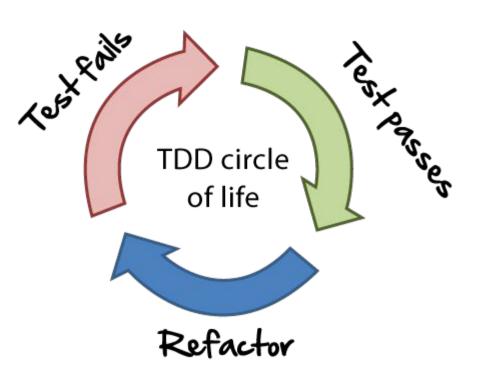
# Treating breast cancer



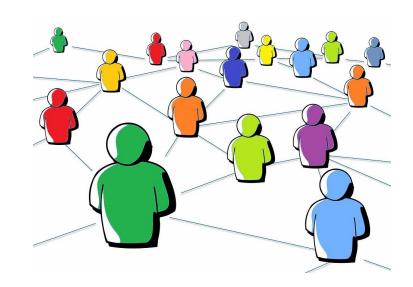
### Brain surgery



Does test-driven development really work?



## How can we study communities using scientific approaches?



### The Berkeley Institute for Data Science



### The Berkeley Institute for Data Science

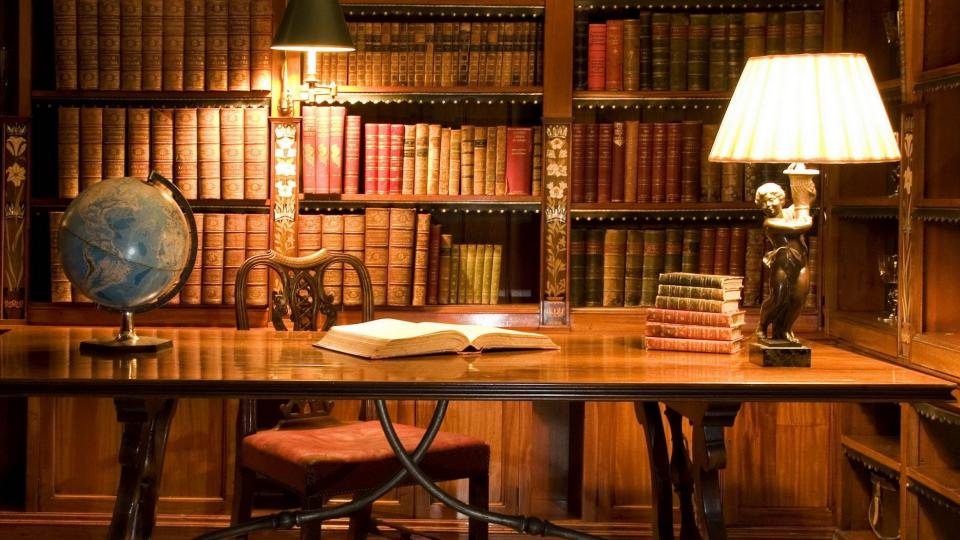






"Ethnography is an approach to understanding cultural life that is founded not just on witnessing but on participation, with the goal of understanding not simply what people are doing, but how they experience what they do."

-- Paul Dourish, Reading and Interpreting Ethnography



### Ethnography methods

- Interviews (un/semi-structured)
- Focus groups
- Field observation
- Participant-observation
- Case studies
- Oral histories
- Archival research
- Surveys\*



### Ethnography of computations

Using traditional ethnographic methods to study how people in particular cultural contexts relate to computation and/or relate to each other through computation.

How do people design, develop, deploy, document, debate, maintain, manage, use, not use, learn, or teach computation and computational systems in their everyday life and work?

What are the different perspectives and attitudes people have towards computational systems, artifacts, and methods?

### What kind of questions can we answer?

- Why are some programmers 10 times more efficient than others?
- Does TDD really work?
- Has new infrastructure impacted the way opensource communities interact?
  - Has Github changed anything?
  - Does travis allow to reduce the number of bugs?
- What is the motivation/incentive behind contributing to opensource software?
- Why do/don't people write documentation?



## A scientific approach to understanding open source communities

The faces, uses, practices, and tensions around documentation in opensource software communities

### Why look at documentation?

"Successful projects have some common characteristics [..] **Good project communication** -- a quality website, good documentation, a bug-tracking system and a communication system such as an email list or forum."

--Rich Gordon, summarizing Schweik & English

### Why look at documentation?

In a 2017 GitHub survey of OSS contributors, 93% reported that "incomplete or outdated documentation is a pervasive problem"

#### Yet...

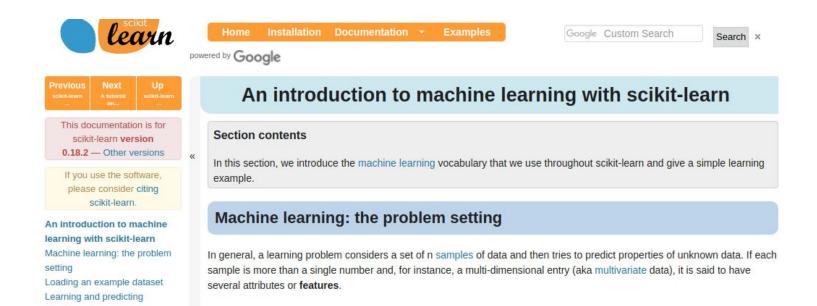
"60% of contributors say they rarely or never contribute to documentation"



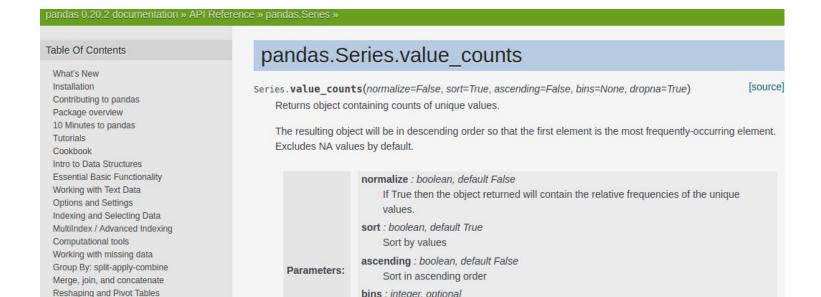
### Why is that?



Literal documentation



- Literal documentation
- API documentation



- Literal documentation
- API documentation
- Galleries



### But there are many other types of documentation...





Roles of documentation

### Roles that documentation plays...

Learning/Education

"You can imagine a user, with some sort of need, Googling around trying to find some sort of software to do what they want to do. Then they happen upon software and try it. There's this patience period that probably is something like five minutes, during which they may try a software. Then it might not work, probably won't work. Then if there's no documentation to help, that user is basically lost for that software project and will say, 'I tried that but it didn't work.' You need documentation, like ideally of everything but especially of the very beginning of, to create a minimal user experience and have it in the documentation how to set the thing up and how to do the thing that it's supposed to do"

### Roles that documentation plays...

- Learning/Education
- Publicity / signal of health

"it's certainly the case I decide whether to use a project or not based on the quality of the documentation [...] If I'm looking for a library that does something and I have, you know, five libraries, there are different criteria that I use to decide which one I'm going to use but quality of the documentation is certainly one of them [...] "

### Roles that documentation plays...

- Learning/Education
- Publicity / signal of health
- Institutional memory

"I care more and more because I come across more and more things I've written a couple of years ago, and I have no clue what I fricking wrote"

#### Roles that documentation plays...

- Learning/Education
- Publicity / signal of health
- Institutional memory

Testing verification

"It also allows me to make sure that I understand exactly when the method works and when it doesn't work. [...] it also allows us to check that the API is nice, and it's also a very simple way to check that the method works."

#### Roles that documentation plays...

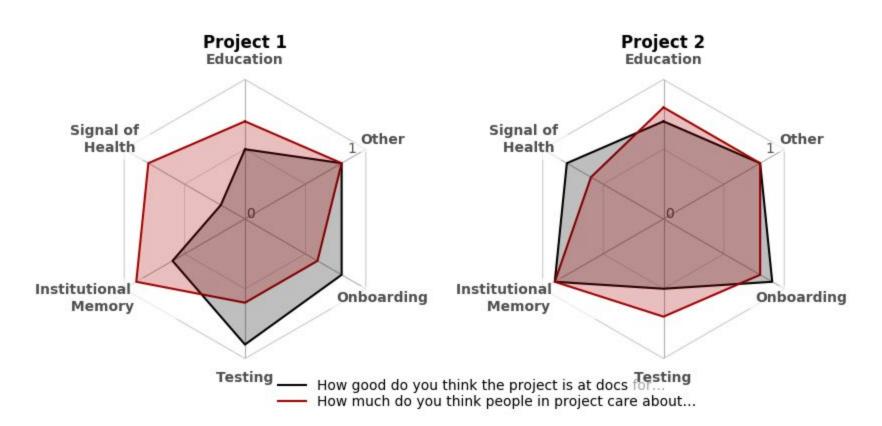
- Learning/Education
- Publicity / signal of health
- Institutional memory

- Testing verification
- Onboarding newcomers

"docs are something that anyone can sort of critique and improve, even if they don't necessarily have a deep knowledge about the code base.

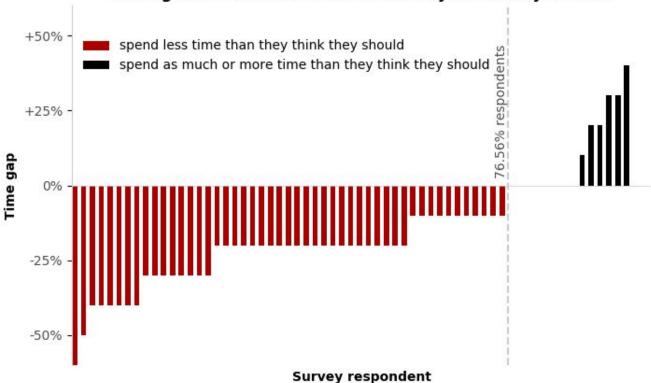
"

### A contributor's ratings of documentation's qualities and values in two FOSS projects



Barriers to writing documentation

#### Less than 25% of respondents spend as much or more time writing documentation than what they think they should.



## "Everyone hates writing documentation"



-- Anonymous Docathon participant

Self-efficacy

"I don't know many people who enjoy writing documentation. I think one of the reasons being it's not a skill that we learn very well, so I think a lot of us feel that it's not something we're good at. If we have been feeling different, that we're good at it, probably we would enjoy it more, but it's sort of a painful process to do."

- Self-efficacy
- Empathy

"The biggest problem is that what I need in documentation is not necessarily what someone coming to the library using documentation does. I may be lacking sufficient empathy to write what newcomers need. Whereas a newcomer probably still remembers what they didn't know yesterday and can write the docs with that in mind."

- Self-efficacy
- Empathy
- Language proficiency

"You need to be able to form complete English sentences, which is challenging for some of us."



- Self-efficacy
- Empathy
- Language proficiency

- Communication skills
- Knowledge of the software to be documented

"Creative writing is important, to enable search to boil down whatever are the key features of the software, and also what the science of the software is doing, down to clear explanations."

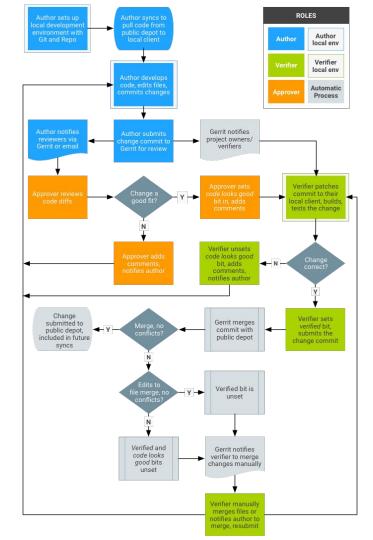
- Self-efficacy
- Empathy
- Language proficiency

- Communication skills
- Knowledge of the software to be documented



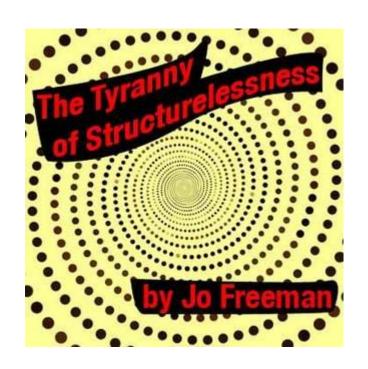
#### **Technical barriers**

"Projects use many platforms, tools, and practices to manage their workflow of contributing code and documentation, each of which has its own learning curve."



#### Tyranny of structurelessness

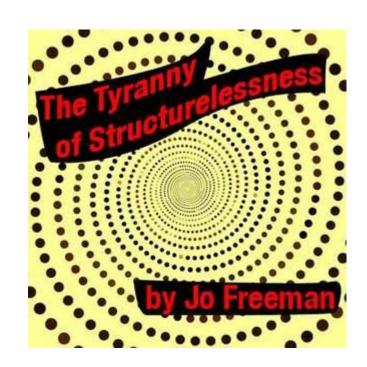
"Docstrings are supposed to be pretty terse and straightforward and those I'm not worried about doing on volunteer effort. Because again, basically, you take all the voice out and they say this is what it does, these are the parameters, this is what it returns."



#### Tyranny of structurelessness

"Sorry, this is somewhat annoying. Writing documentation isn't the most fun part, but I thought I could give a little help here. But it's no use if there are no clear rules.

http://website.org/documentation referenced in #PR and your comments contradict each other in parts."



#### Lessons learned

- 1. Make it easy to contribute to your software.
  - a. Follow conventions
  - b. Use standard tools
- 2. Make writing documentation part of your contribution pipeline
- 3. Automate verification as much as possible.
  - a. Remove as much subjectiveness as possible

# What do scientific python packages do in practice?

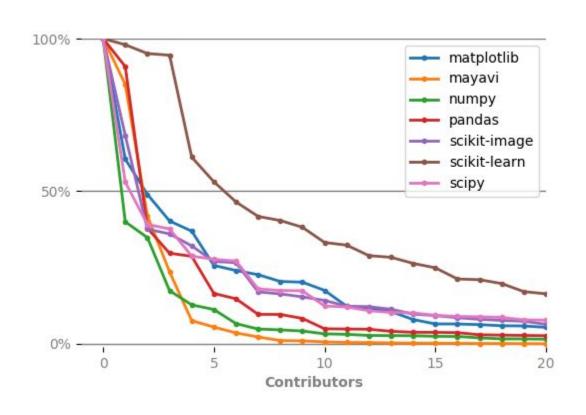
#### In practice...

	Literal documentation	API	Gallery
numpy	•	<b>~</b>	
scipy	•	<b>~</b>	
pandas	•	<b>~</b>	
matplotlib	<b>~</b>	•	VV
mayavi	<b>~</b>	•	VV
scikit-learn	<b>~</b>	<b>~</b>	VV
scikit-image	<b>* * * * * * * * * *</b>	<b>*</b>	<b>VV</b>

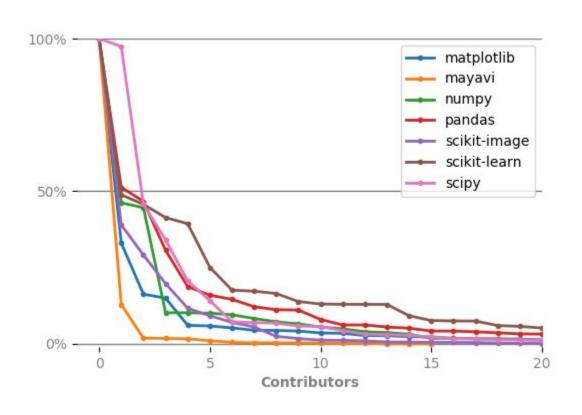
#### Measuring the bus factor



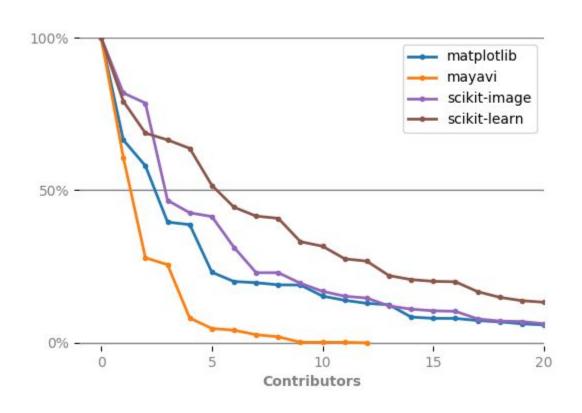
#### Code bus factor of major Python FOSS



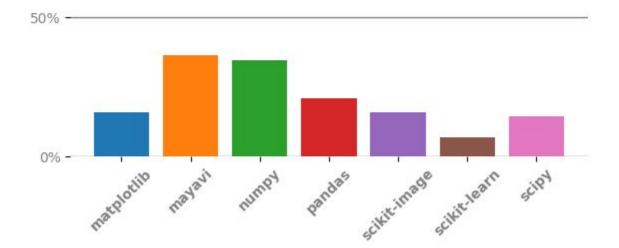
#### Documentation bus factor of major Python FOSS



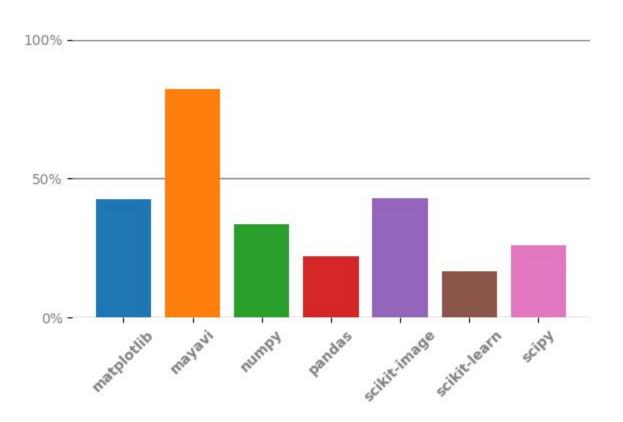
#### Gallery bus factor of major Python FOSS



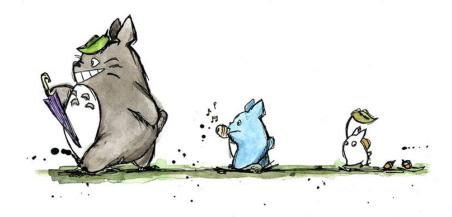
#### Top contributor's code contribution



#### Top contributor's documentation contribution



# Thank you!



#### Top contributor's documentation contribution



